

SCENTWIKI

Own Your Scent

Within every heart, there exists a secret cosmos.

A story held deep in the heart, a dream whispered to the world, a unique universe only you can paint.

How wondrous would it be, if that unseen beauty could be perceived?

Scentwiki discovers 'scent'—the most alluring language through which that hidden cosmos finally speaks to the world.

We delve deep into a person's unique narrative to meticulously craft the one and only fragrance in existence: a 'Scent IP' that embodies the light within.

This is not a mere beginning, but the sublime moment a brand is born.

We Don't Make Perfume. We Create Scent IP.

The Old Way

A consumable, ephemeral product

Imitation, following the trends

Stays just a perfume

A simple production contract

The Scentwiki Way

A unique asset to be **owned (IP)**

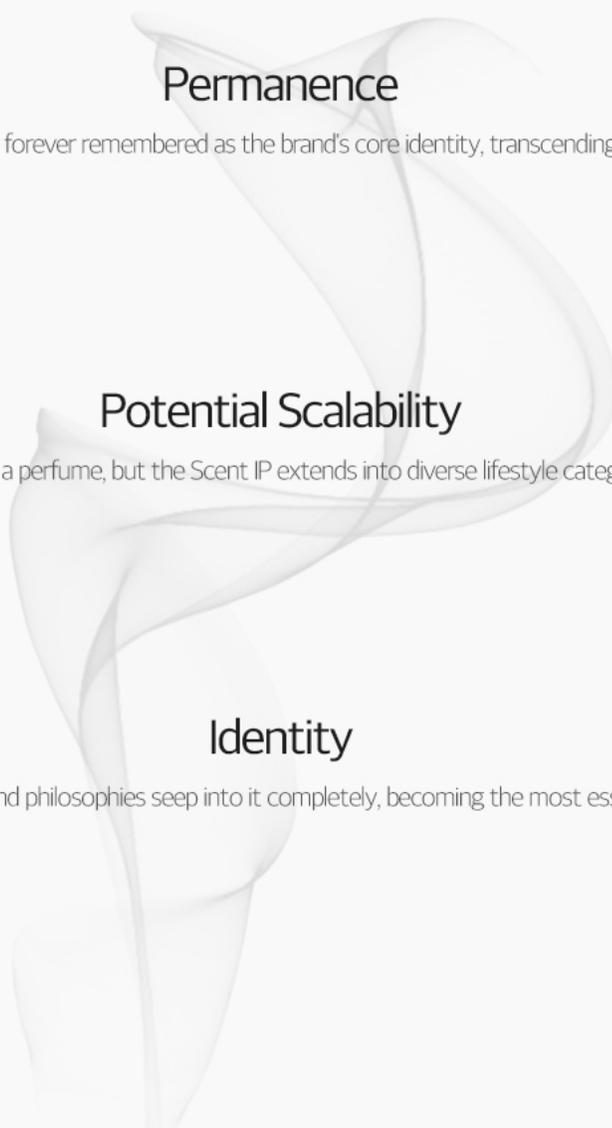
Creation, blossoming from within

A brand **experience** beyond the perfume

The **limitless rights** to the future

Scent IP: An Asset of the Sensory Soul

An irreplaceable intellectual asset of fragrance, composed to embrace the creator's unique worldview and narrative.



Permanence

It is the singular legacy that will be forever remembered as the brand's core identity, transcending trends and the flow of time.

Potential Scalability

The dawn of infinite possibilities. It begins as a perfume, but the Scent IP extends into diverse lifestyle categories to claim ownership of tomorrow.

Identity

The deepest resonance of the inner self. Thoughts, memories, and philosophies seep into it completely, becoming the most essential expression and sensory proof of a person or a brand.

A perfume that captures the world of only one.

A fragrance excavated from the depths of the soul, perfectly orchestrated for a single individual.

It becomes an olfactory narrative in its purest form, at last taking tangible shape and proving its existence.

Scentwiki engraves the creator's personality onto the bottle with delicate precision through 'Artist Collaborations' that bestow a visual soul upon the scent, completing the perfume as a singular work of art.



Own Your Scent

SCENTWIKI

Winter's Breath - Plum Blossom

Floral | Clove | Musk

Available only at the Scentwiki Private Perfume BAR.

From the end of a cold blizzard, the scent of hope, the first to herald the spring, blossoms.

The clear, pure fragrance of the plum blossom, as if it has pierced through the frozen earth, permeates the microscopic particles of the frigid air and diffuses with subtlety.

The tender sweetness of freshly bloomed petals coexists with the coolness of unmelted snow, while the bitter warmth of the firm, ancient wood below provides a solid core.

This perfume, rather than asserting itself intensely, seeps into the wearer's body heat, evoking a transparent and noble atmosphere, much like the clear air of an early dawn.

The lingering scent on the skin resembles the quiet comfort one greets after enduring a harsh time.

A sweet defiance, blooming in the final act of snow.

A sweet defiance, blooming in the final act of snow.

Scent of Winter - Plum Blossom Perfume

Own Your Scent.

SCENTWIKI

Emerald Whisper - Orchid

Citrus | Galbanum | Woody

Available at the Scentwiki Private Perfume BAR.

This is the scent of an orchid, blooming silently in a deep, misty valley, untouched by any gaze.

The freshness of green leaves beaded with dew and the damp air mingled with the scent of earth first brush the tip of the nose; following this, the elegant and restrained floral note of the orchid discreetly reveals itself.

It is not flamboyant, yet it possesses a power that travels farther and deeper than any other scent.

As time flows, a powdery lingering scent and soft woody notes entwine, leaving a calm, intellectual impression, like the ink stick of a refined scholar.

It is the expression of dignity and integrity, not for the sake of others, but solely for oneself.

Like an orchid, true elegance is a quiet conversation with oneself

Like an orchid, true elegance is a quiet conversation with oneself.

Yusufur Yathrus Eau de Parfum





Own Your Scent

SCENTWIKI

Autumn's Ember - Chrysanthemum

Green | Spicy | Moss

Available only at the Scentwiki Private Perfume BAR.

This scent captures the resilience of the chrysanthemum, which does not lose its color until the very end, on a cold, frost-covered autumn morning.

The first note begins with a bitter yet refreshing grassy scent,

leading to the distinctive spicy and herbal notes felt from a fully bloomed chrysanthemum.

To this, the aromas of well-dried straw and earth are added, completing the richness and poetic depth of autumn.

On the skin, it transforms into a cozy yet dry scent, like a book dried in the warm sunlight.

As time passes, the subtle sweetness of honey is added, allowing one to feel a gentle composure, never lost even in solitude.

It is the fragrance of a mature and wise soul, which only begins after all else has fallen.

The chrysanthemum's quiet courage is to bloom while the world withers

The chrysanthemum's quiet courage is to bloom while the world withers

Autumn's Ember - Chrysanthemum

Own Your Scent.

BY SCENTWIKI

Mystery of Green - Bamboo

Woody | Water | Moss

Available only at the Scentwiki Private Perfume BAR.

We have bottled the clean, noble air of a bamboo forest right after a summer rain.

The scents of rain-soaked earth and moss first calm the mind,

and soon, the fresh, clear scent of bamboo leaves rustling in the wind awakens all the senses.

From the firmly rooted bamboo stalks, the scent of water-laden wood and a subtle sweetness emanate, symbolizing a straight and clear spirit.

From start to finish, this perfume continues as an honest and clean scent, free of artificial flourishes.

It is the very essence of minimalism, evoking an unwavering inner strength and flexible wisdom,

and bestowing a meditative peace upon a mind weary from daily life.

Strength from without, emptiness from within.

Strength from without, emptiness from within.

Strength from without, emptiness from within.





Own Your Scent

*Crystal Bloom
Eau de Parfum*

Crystal Bloom

Soap | Floral | Musk

Purity, softness, and an unexpected layer of sweetness.

The first breath begins with the honesty of an aldehyde's soapy note, and upon this, unexaggerated floral notes overlap, painting a simple landscape like wildflowers carried on a clear breeze.

The true charm of this scent stems from the unconsciously infused trace of a peach:

This is an exquisite twist that bestows a delicate and vivid sheen, like a slice of fruit floating on clear water, without disturbing the transparent order of the scent.

All these sensory pieces converge in the cozy embrace of musk, finally completing a fragrance that is reborn as your own natural skin scent upon your warmth.

Thus, this scent is clean but not monotonous, soft but not common—it becomes your very own.

Purity in bloom.

Crystal Bloom Eau de Parfum

Purity in bloom.

Open Your Scent

COFFEE FOREST

Coffee Forest

Coconut | Galbanum | Musk

A coffee forest veiled in dawn mist. What breaks the silence is the sharp edge of bitter galbanum.

As the freshness of newly sprouted leaves grazes the nose, the deep, smoky aroma of coffee beans soon follows, and the softness of coconut milk seeps in like a fog.

This unfamiliar harmony finally becomes one within the warmth of musk.

A scent that, rather than showing off, melts into the skin and is completed as 'my own shadow.'

The secretive trail left at the end of a movement makes every moment a deeper, more sensory story.

"Bold ambition, serene soul."

"Bold ambition, serene soul."

Coffee Forest Eau de Parfum



SEOUL
Dal 2018



Own Your Scent

— L'Oréal Paris —

Drunken Rose

Rose | Spicy | Woody

A rose, kissed by the dawn dew, meets sweet berries to become even more lovely.

The subtle, non-irritating scent of spices adds warmth to the rose.

The aroma of golden honey, which deepens with time, envelops the rose, bestowing a profound sensuality.

A whisper from deep oak barrels adds weight to the elegance, and warm musk seeps into the skin, offering a soft, cozy embrace.

One rose is enough for the dawn.

Drunken Rose Eau de Parfum

“One rose is enough for the dawn.”

Vanilla Sky



Atomic Apple



Aura



Whisper of Dawn



Crush on the Clash



Sugar Haze



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Opaline Green 28 Perfume



Opaline Green 28 Perfume Hand Cream



Opaline Green 28 Perfume Body Wash



NEW Multi Perfume Frais



Rolling Tobacco Extrait de Parfum



Fatal Flower Extrait de Parfum



Multi Perfume Frais



Multi Perfume Doux Fleur



The Alchemic Journey

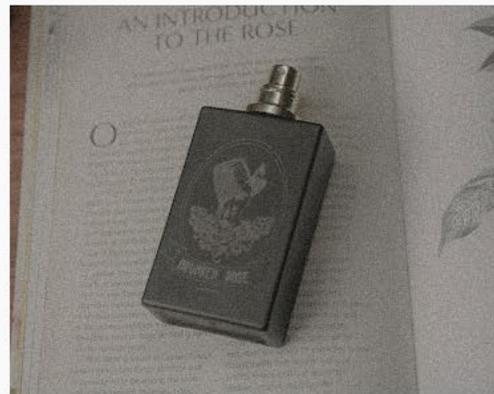
How a Single Worldview Becomes a Perfume



Deep Dialogue | The Soul's Exploration

A deep conversation for hyper-personalization.

All creation begins with the creator's story. Through deep dialogue, we excavate the unique narrative—hidden thoughts, memories, philosophies—and design a delicate concept to embody it as a perfume.



Artistry Collaboration | An Artistic Imprint

Artist collaboration bottle design.

To visually express the essence of the Scent IP, artists collaborating with Scentwiki deeply immerse themselves in the creator's story. They sublimate the perfume into a work of art by engraving original artwork, which captures the composed scent's identity, onto the bottle.



Scent Craft | Forging a Signature Scent

The one-and-only signature scent.

Based on the excavated narrative, Scentwiki's master perfumer creates a master scent that never before existed. It is a high-level process that transcends simple combinations to olfactorily reconstruct the creator's identity, completing the one-of-a-kind Scent IP.



Masterpiece Production | The Work's Culmination

A masterpiece of uncompromising quality.

This is the final stage where the Scent IP is realized in its highest quality. Using only the finest raw materials that pass strict standards and state-of-the-art facilities, we complete the single, meticulously composed and designed perfume.

Model A: The Independent

Absolute ownership and independent expansion of the Scent IP

For Whom?

Independent creators and brands with their own firm vision and capital.

Owners who wish to create their own legacy by possessing 100% of all creative rights.

Scentwiki's Role: The Enabler

We are the facilitator providing the highest level of technology and artistry. Based on the completed Scent IP, you can freely plan and expand your brand's future.

Key Value

Absolute IP Ownership

You wholly own all legal rights to the created Scent IP.

Complete Business Control

You hold all decision-making power, including brand direction and marketing.

Independent Future Expansion

You secure the right to infinitely expand the brand at your own pace and in your own way.



Model B: The Partnership

Strategic growth alongside Scentwiki

For Whom?

Creators with high potential and a story to fascinate the world.
Influencers and artists who want to create new opportunities through their brand IP.

SCENTWIKI's Role: The Accelerator

We are the strategic partner who invests in potential and accelerates growth.
Scentwiki pioneers the path forward to maximize the market value of the Scent IP.

Key Value

Mitigation of Initial Investment Risk
Scentwiki lowers the barrier to entry by sharing initial costs and resources.

Execution of Growth Strategy

Scentwiki proactively plans and executes everything from a successful perfume launch strategy to branding.

Success-Based Profit Sharing

We transparently share the sales revenue generated together, aiming for the common goal of the brand's success.

Model C: The Originals

Realizing the vision of the Scentwiki IP Universe

For Whom?

Scentwiki's R&D and vision projects that prove the potential of the 'Scent IP Business' and lead the market standard.

Scentwiki's Role: The Visionary Creator

We are the visionary creator who first materializes the vision of the 'Scent IP Business' and proves its value.

We take 100% initiative in the entire process—from excavating inner narratives to 'creating a master scent' and 'expanding the brand universe'—to create the archetype of success.

Key Value

Proof of Unrivaled IP Creation Capability

We prove Scentwiki's overwhelming artistry and creativity in transforming an invisible narrative into an 'irreplaceable sensory asset,' as exemplified by 'Crystal Bloom.'

Realization of Brand Universe Scalability

Just as 'Opaline Green 28' expanded into a body wash, we present the blueprint for 'IP value realization,' where a single 'master scent' extends into limitless lifestyle categories.

The Scentwiki Standard

We embody the boldest creation and uncompromising quality. This is the 'absolute standard' of Scentwiki that will be applied to Model A and B partnerships, and it is the proof of our vision.



Our Core Competencies



Artistic & Technical Mastery

We collaborate with a network of world-class perfumers and artists who can translate a creator's abstract narrative into the most precise and beautiful sensory language.

Strategic Business Acumen

A group of brand experts with over 15 years of experience, who connect the art of fragrance to sustainable business results, works alongside you.

Uncompromising Quality

To fully guarantee the value of the created IP, we insist on only the highest-grade raw materials and adhere to the strictest manufacturing standards.

Integrated Growth Engine

We provide powerful execution capabilities, leveraging key distribution channels and media networks for a successful brand launch and growth.

Collaboration

IQOS

 동아오츠카

KIENZO

ARMANI
beauty

diptyque
paris


LOiViE

MUSINSA

29CM

ZIGZAG

A B L Y

NAVER

kakao

coupang

SHINSEGAE

 서울특별시

sba 서울산업진흥원

 서울특별시교육청

 전라남도

Let's discover the universe within.

If you are ready to explore the universe within, start a conversation with Scentwiki now.

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